

## AI-Powered friend and mental health supporter



To Whom It May Concern,

I am pleased to wholeheartedly recommend Sarah Hartman, who made substantial contributions to our team at LePal. Her exceptional skills in user research, prototyping, and collaboration were invaluable in enhancing user engagement, particularly among our Gen Z user base.

She conducted rigorous user research, including interviews and surveys, to gain deep insights into user needs and preferences. Her work in journey mapping and persona development provided our team with a comprehensive understanding of user behavior, directly impacting the overall user experience.

Leveraging her proficiency in Figma, she created intuitive prototypes and wireframes that improved app usability and user satisfaction. Additionally, her collaborative spirit and problem-solving abilities made her a valuable asset to our team. She consistently offered creative solutions to complex challenges, optimizing user interaction and overall app performance.

I am confident that Sarah Hartman will continue to excel in future roles. She is a dedicated and resourceful individual with a passion for user-centered design.

Sincerely,

A handwritten signature in black ink that reads 'Robert Zhang'. The signature is written in a cursive, flowing style.

Robert Zhang

Founder of LePal