## SARAH HARTMAN

YALE SCHOOL OF ART -HOMEPAGE REDESIGN Yale School of Art 1156 Chapel Street, POB 208339 New Haven, Connecticut, 06520-8339

YALE SCHOOL OF ART

Home About the School Apply to the School Gallery Publications News Public Events

#### QUICK LINKS

ON THIS PAGE

SCHOOL NEWS

STUDENT VOICES

#### Pause animations 📗

This website exists as an ongoing collaborative experiment in digital publishing and information sharing. Because this website functions as a wika, all members of the School of Art community graduate students, faculty, staff, and alums —have the ability to add new content and pages, and to edit most of the site's existing content.

Content is the property of its various authors. When you contribute to this site, you agree to abide by Yale University academic and network use policy, and to act as a responsible member of our community.

Visitor: Log in

Edit this page

Page history

Page last changed by: Lindsey Mancini

Background changed by: Sam Shoemaker The Yale School of Art is a graduate school that confers MFAs in Graphic Design, Painting/Printmaking, Photography, and Sculpture; and offers undergraduatelevel art courses to Yale College students. Our website exists as an ongoing collaborative experiment in digital publishing and information sharing. It functions as a wiki—all members of the School of Art community have the ability to add new, and edit most existing, content.

**CALENDARS & NEWSLETTERS** 

#### Official School of Art COVID-19 Updates:

For up-to-date information from the university, visit Yale's COVID-19 website >>

Editor details

<u>"Artist Resources List," a shared spreadsheet for the SoA community with</u> resources on funding, volunteering, and online content >>

#### Editor details

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https://www.art.yale.edu/



https://www.art.yale.edu/

# YALE SCHOOL OF ART (CURRENT)





https://www.art.yale.edu/

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# O COMPETITION ANALYSIS

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- Parsons School of Design
- Glasgow School of Art
- University of North Texas School of Art
- Pratt Institute School of Art

## UNIVERSITY OF HOUSTON



Situated in one the largest and most diverse cities in the nation, the School of Art at University of Houston prepares students for success in research, making, and scholarship. This incredibly rich environment, combined with our commitment to provide a complete and comprehensive education, leads our graduates to extraordinary careers.

At the School of Art, we celebrate the centrality of art and design in culture, and recognize its importance to the vitality of a civil society. We train artists, designers and art historians who will delight, surprise, inform, engage, and move us towards a better understanding of each other and our extended communities. We do this by making a commitment to connect the creativity of art to the practice of citizenship-equipment for living that values diverse human expression, ethics, and social engagement.



Our students thrive academically, intellectually, socially, and civically. We achieve this by presenting them with challenges, and supporting them with the technical, conceptual, analytical and contextual tools to meet those challenges - a foundation for life-long learning.

Our programs are designed to spark curiosity, test theory, and invent, bend, and stretch perspectives, with an eye toward experimentation and innovation. We maintain the intimacy of the atelier structure and one-on-one mentorship from our committed faculty, combined with the vast resources of a Tier 1 research institution at our threshold, accessible for extended scholarship. We provide rigorous training in concentrations from painting to emergent media, but we also offer the ability to hybridize study and work across disciplines. Our programs are flexible, reflecting our commitment to visual arts training, one student at a time.

#### **STORIES & SPOTLIGHTS**



History MA Graduate Makes Waves As ther In Innovative Houston Gallery

Pazda, '17, began his career in an entry-level position e small Houston art gallery that now bears his name



Art History MA Graduate Pursues Ph.D. In Modern Latin American Architecture

Giovanna Bassi, '15, is completing her dissertation on modern architecture and extractivism in South America at



UH Art History Program Adds New Internship **Opportunities For Study** 

In addition to offerings at the Menil and other Houston institutions, UH is placing students at the Blaffer Art Museum, Contemporary Arts Museum Houston (CAMH). and more



Kathrine G. McGover College of the Arts 713-743-3001 KGMCA Box Office 3700 Cullen Blvd, Room E12

Houston, TX 77204-4039

713-743-5934

School of Art School of Theatre & Dance 713-743-3003 M.A. in Arts Leadership 713-743-4817

Moores School of Music 713-743-3009

Community Arts Academ 713-743-3398

f 9 0

**Cynthia Woods Mitchell Center for** the Arts 713-743-7008

Blaffer Art Museum 713-743-9521

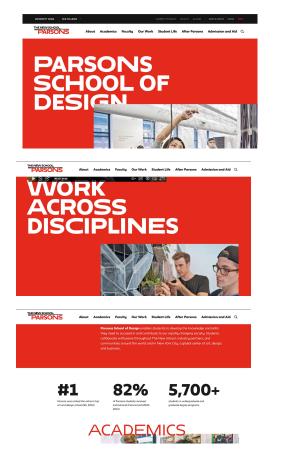
rsity of Houston. All rights reserved. Re

https://www.uh.edu/kgmca/art/

## UNIVERSITY OF HOUSTON:

The UH webpage is direct and minimal (to the point). The top header (with a login link, donations, and search) is much smaller whereas the navigation bar has drop downs to the most important information to a visitor. It is obvious of where to find the information you might be looking for. The first image is an eye catching graphic which showcases visual art. Under that is a brief statement about the university and the culture which moves into another banner that has three simple links (visit, apply, studios). This is another small grab to keep the viewer interested and catch them before they leave the site. When then move into a banner with spotlight stories, a photo os one of the buildings, and a footer. In the footer are more detailed links which one would assume would be in a footer such as contact information and socials.

## PARSONS SCHOOL OF DESIGN (1)



https://www.newschool.edu/parsons



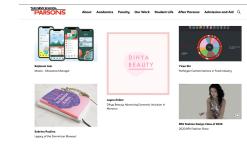




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## PARSONS SCHOOL OF DESIGN (2)

THE NEW SCHOOL
PARSONS
About Academics Faculty Our Work Student Life After Parsons Admission and Aid Q.

#### SEE ALL PROMITE

#### AFTER PARSONS



THE NEW SCHOOL
PARSONS
About Academics Faculty Our Work Student Life After Parsons Admission and Aid Q

#### YOUR NEW COMMUNITY

New York City has no equal. A dynamic center of futurefacing people, creativity, and industry, it feeds your growth as a developing artist or designer. And as a student in the center of Greenwich Village, you're part of a diverse community with deep roots in free thinking, activism, and innovation.

#### EXPLORE MORE

"Knowing that the American contemporary or scare was born here in Greenwich Village inspires me dolly. Two blocks from my classroom are provacative Keith Haring murals from the 1980s, which remind me that art has long



MORENEWS



About Academics Faculty Our Work Student Life After Parsons Admission and Aid Q



341 (0) (41 ONLINE | Luxury Management and Design Innovation: Information Session for Global Luxury Executives

#### OUR COMMUNITY

alieta Galtan Ojuletagaltan, design Oparsonstextilesinfa (24) soptures the	"The same hair that these '80s 'wrestemaniacs' are wearing, it's dead-on	A.L has long been a popular idea in selence fotion, but increasingly, it is	Arav Tewari (BPA Product Design 127) placed first in the LG Worderbox
tricate interplay between nature,	from a portrait in 1802," says Jessica	making its way into the real world and	Showcase and had his 3D animation
ecompos	Giassen .	has	teatured on a TL.

#### https://www.newschool.edu/parsons





THE NEW SCHOOL
PARSONS
About Academics Faculty Our Work Student Life After Parsons Admission and Aid Q.

remind me that art has long been an agent of change in the city." Myout Buderd, BPA Communication Design



#### NEWS & EVENTS





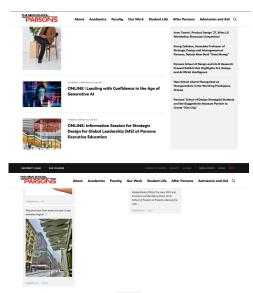
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THE NEW SCHOOL
PARSONS About Academics Faculty Our Work Student Life After Parsons Admission and Aid Q

Parson<sup>4</sup> Spacing comprises works renewed artists, schulars, and practitioners who lead their induotives and advanter fields. You work doubly with them, barefitting freen their schularship and pathesized appartners and measure. Our small class size arabidu gas to benefit from their realworks and present and industry access.



#### YOURNEW



Lood more

## PARSONS SCHOOL OF DESIGN (3)





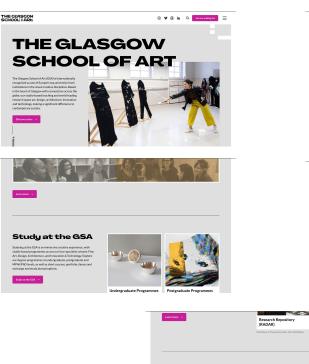
PARSONS	-		After Parsons Admission and Aid Q
REQUEST INFO	VISIT	APPLY	GIVE
The New School			
66 West 12th Street	Website Feedback	Students	Parsons School of Design
New York, NY 10011	MuNewSchool	Parents	Eusene Long College of Liberal Arts
-	Course Catalog	Alumpi	College of Performing Arts
Directory	Resources and Services A-Z	Foculty	The New School for Social Research
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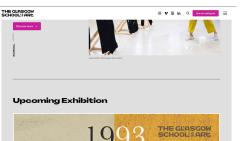
## PARSONS SCHOOL OF DESIGN:

The Parsons School of Design website, while better than Yale's School of Art website, still could use some improvement. It is visually appealing at the beginning but is too long to hold anyone's attention. The header has tabs that should comprise most of the site but then you get to the footer and could be overwhelmed by the amount of links. I think they did a good job at branding, have a great variety of visual media on the site, and having logical placements for the information but I think they could have condensed it a bit more into links so people do no lose interest and leave the site.

## **GLASGOW SCHOOL OF ART**



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Showcase

**REE 2021** 

Discover bold, provocative and edectic work by recent graduates on our Graduate Showcases: digital platforms collating individual







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presentations of graduate work alongside thematic interrogations, reviews from celebrated critics and archives of online events taking place during our annual Degree Shows.

Undergraduate Showcase Postgraduate Showcase

Research

The GSA is home to a vibrant community of research staff and students, with expertise spanning the disciplines of creative practice and theory. In REF 2021, 88% of the GSA's research in was judged to be world-leading and internationally excellent. furthering the GSA's position as one of the UK's leading higher education institutions in art and design. Our research is inheren collaborative, and we actively engage our students and the publ through a dynamic programme of exhibitions talks and e









## GLASGOW SCHOOL OF ART:

The Glasgow School of Art website does a great job of showcasing their artists. The amount of graphics and photos of art/artists is what you would expect from an art school. They went very minimal with their homepage by not even including a fixed navigation bar like most other sites and just have the hamburger menu in the top right corner. The footer is what you would expect with more detailed links and contact information. They did a great job of branding and bringing fonts together with a minimal color palette.

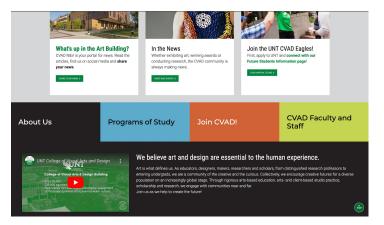
## UNIVERSITY OF NORTH TEXAS



#### Explore, apply, join us!

Champion the transformative power of visual arts and design. Our students will be the innovative

Join our community of the creative



#### leaders of tomorrow!

As one of the best and largest art and design schools in the nation, teaching art has been a vital part of UNT since it was first taught only a few years after the institution was founded in 1890.

CVAD's Fine Arts program is ranked #21 of all national public universities by U.S. News and World Report! Our college's creative, caring, tenacious culture sets the stage for continued excellence to elevate creative ambitions for innovative futures!

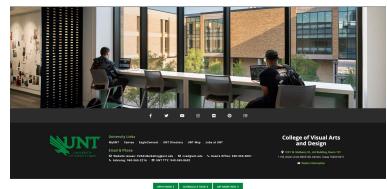
Read more about our history, our new building designed by Machado Silvetti, explore our degrees/programs of study and how to pursue your future in art and design at CVADI





#### CVAD News and Views | Highlights on Students, Faculty & Staff





APPLY NOW > SCHEDULE A TOLIK > GET MORE INFO >

Disclaimer | AA/EDE/ADA | Privacy | Electronic Accessibility | Required Links | UNT Home 02024 University of North Texas

## UNIVERSITY OF NORTH TEXAS:

The University of North Texas School of Art's website is similar to the University of Houston where they have minimal information on their homepage and bar that break up the content with links to draw the visitor in (about us, programs of study, etc). The header simply has the search bar and a navigation bar and under that is a banner of scrolling images about the university. One thing different from any university site I have come across is that it has the socials right on the top on that scrolling banner. It could be seen as a bit more chaotic than UH's website simply because there are many more colors and links throughout the pagelike the bars breaking up the sections which is not necessarily applicable to the site. Overall they use the green school color throughout and a logo on the header and footer which keeps it cohesive.

## PRATT



Pratt

Graduate Programs

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Talico and the

Reclaiming Lost Memories through Art Vid

DECEMBER AT HOLLYWOOD STUDIOS UNTITLED, 2022 Main/Mrx/Based Arith Danks Park



https://www.pratt.edu/art/





The School of Art is home to eight distinct departments and boundless opportunity for growth. During your time here, you'll develop your perspective and hone your practice alongside students from around the world—all within the cultural capital that is New York. As you learn and grow together, you'll prepare to navigate the radioly evolving challenges we face as creative professionals at both the local and global level, and become a part of shaping the future.

ABOUT THE SCHOOL OF ART. SCHOOL OF ART EXHIBITIONS. SOART LECTURES. CONTACT

Description Control Contr

The diversity of our programs, people, and practices makes this place what it is.



RED GIAN

Trush Bennet

afortolo Carves prefraz

There's always something happening here. Where else can you find a creative haven for sculptors and filmmakers, jewelry makers and

ACAPE Alvang Arving New

Explore the School of Art Art and Design Education Works Associate Degrees Courses Creative Arts Therapy People Creative Enterprise Leadership News Digital Arts and Animation Events Film/Video About the School of Art Fine Arts School of Art Exhibitions Photography SoArt Lectures Contact

CODICT WIT COLORS

# Departments Associate Dataset Castle Dataset Castle Dataset Castle Dataset <thDatase

Undergraduate Programs



2-D Animation, Digital Acts, BFA Graphic Design, AOS 3-D Animation and Motion Arts, Digital Arts, PFA Graphic Design/Nustration, AAS

entrepreneurs? It's this variety that creates such a rich environment for our artists to thrive. BROWSE ALL FACULTY

Explore the School of Art

#### Culture & Community



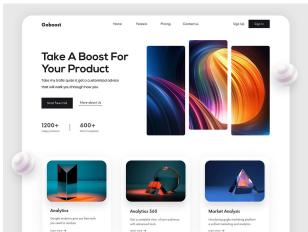
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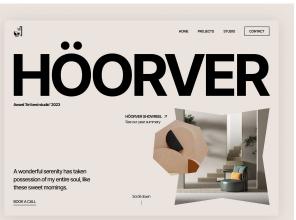


## PRATT:

Pratt's website right away is visually appealing. It is a little on the long side but is filled with images which you would assume from a visual arts school. The images on the landing page could be a bit larger to fill some white space but they do a great job of showcasing student work. I appreciate the simplicity while still showing a brand. They have a nice mix of videos and stills to keep the look interactive. There are "two footers" which have most of the links to the site with the bottom footer having the contact information for the various campuses and socials. They could add a bit more to the header to make the footer a bit smaller.

# DESIGN INSPIRATION





RUSSIA IS A LAND OF MANY SECRETS, BUT THE BEST ONE BY FAR IS RUSSIAN SAUCE DIP MIX SPREAD RUB - DIP MIX SPREAD RUB - DIP MIX SPREAD RUB





STUDIO ARTISTS GET A QUOTE





#### Found @ dribbble.com

